



CARMELO BRISCHETTO

UI & UX Expert



I've been designing advertising campaigns for 10 years, then I spent another 10 years designing websites. Now I focus on User Experience Design, that I use to create products especially for the gaming/betting world.

Design Skills:

Photoshop, Illustrator, XD
UX strategy / Concept development
Mockups / Wireframing
High fidelity UI Designs
Interactive Prototypes
InVision, HTML / CSS
User Testing
Hotjar, Analytics
Video editing
Premiere, After Effects
other: Icon and Logo Design, Brand & Digital guidelines, Online Advertising, Print Design.

Development Skills:

Responsive HTML / CSS / SASS
Android (UI focus)
Wordpress/Joomla/Prestashop

Date of birth
17/01/1975

Status
Married

Nationality
Italian

Skype:
carmelo.brischetto

Phone
+356 999 21 987

Address
21, Sqaq Il-Blat
San Pawl Il-Bahar - Malta

Email
cbrischetto@gmail.com

Website
www.carmelobrischetto.it

LATEST WORK EXPERIENCE

22/06/2018–Present

BLUESKY LTD, TAX BIEX (MALTA)

Senior UX/UI Designer

I manage all the company's designer and developers

My tasks:

Creation of high fidelity prototypes, user flows/persona, and html/css developing;

Branding creation and UI design;

Environment: Photoshop, Illustrator, After effects,

Invision, Bootstrap, html/css

02/09/2009–Present

FREELANCER

UX/UI Designer

I started freelancing with companies from many italian cities (the most part from Veneto, Piemonte and Lazio) and studied SEO and web marketing. I moved to Malta where I worked also as a freelance.

My tasks:

Prototyping and html/css developing

Branding creation;

Environment: Photoshop, Illustrator, After effects,

Invision, Bootstrap, html/css

11/01/2017–21/06/2018

LEADERBET LTD, GZIRA (MALTA)

Senior UX/UI Designer

I manage all the company's designer and developers

My tasks:

Design of gambling products (website, mobile apps) based on usability interaction;

Creation of high fidelity prototypes, user flows/persona, and html/css developing;

Branding creation and UI design;

Environment: Photoshop, Illustrator, After effects,

Invision, Bootstrap, html/css

02/11/2006–01/09/2010

ONESHOT ADV. (CATANIA, ITALY)

Founder and Creative Director

Created an actionable business plan and established a development team;

My tasks:

own all legal, financial, marketing and design

decisions, Web design, Advertising design;

Corporate identity;

Environment: Photoshop, Illustrator, Invision,

Bootstrap, Wordpress, Joomla, Prestashop, html/css

01/03/2005–01/11/2006

C&F ADV (CATANIA, ITALY)

Creative Director

My tasks:

own all design decisions;

Web design, Advertising design, Corporate identity;

Environment: Photoshop, Illustrator, Joomla, Flash,

html/css



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Design Skills:

Photoshop / Illustrator
UX strategy / Concept development
Mockups / Wireframing
High fidelity UI Designs
Interactive Prototypes (InVision, HTML / JS)
User Testing
other: Icon and Logo Design, Brand & Digital guidelines, Online Advertising, Print Design.

Development Skills:

Responsive HTML / CSS / SASS
Android (UI focus)
Wordpress/Joomla/Prestashop
Analytics

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LATEST WORK EXPERIENCE

- 01/04/2003–01/02/2005 GRAPHISERVICE ADV (CATANIA, ITALY)
Creative Director
My tasks:
own all design decisions;
Web design;
Advertising design;
Corporate identity;
Environment: Photoshop, Illustrator, Flash, html/css
- 01/04/2003–01/02/2005 INTERNATIONAL TECNA TRONIC (CATANIA, ITALY)
Art director and media planning manager
My tasks:
own all design decisions;
Web design;
Advertising design;
Corporate identity;
Environment: Photoshop, Illustrator, Flash, html/css

EDUCATION

- 2007 University of Catania
Completed 30 credits "Communication expert"
- 2004 Associazione italiana tecnici pubblicitari
Qualification "Advertising expert"
- 1996 - 1997 Consorzio Multimedia Design School
Web Designer
- 1995 Romeo Design Association
Designer 2d/3d

PROFESSIONAL SKILLS

- Photoshop
- Illustrator
- Invision/XD
- HTML/CSS
- Premiere After Effects
- SEO

PROFESSIONAL SKILLS

- Communication
- Teamwork
- Creativity
- Leadership
- Management